

## MBAM - Master of Business Administration: Managerial Science (MBAM) (40 units)

### Requirements

#### Simple Requisites

<b>Master of Business Administration: Managerial Science (MBAM) (40 units)</b>
<b>Type</b> Completion Requirement
<b>MBAM Core Courses</b> <b>Complete ALL of the following Courses:</b> <ul style="list-style-type: none"><li>• MBAM603 - Science of Management</li><li>• MBAM604 - Account Reporting and Analysis</li><li>• MBAM605 - Contemporary Marketing Strategies</li><li>• MBAM606 - Data-Informed Finance</li><li>• MBAM607 - Business Leadership Strategies</li></ul>
<b>MBAM Elective Courses</b> <b>Complete ALL of the following Courses:</b> <ul style="list-style-type: none"><li>• MBAM608 - Business Analytics</li><li>• MBAM611 - Data Analytics</li><li>• MBAM630A - Big Data: Software and Infrastructure</li><li>• MBAM630B - Big Data II: Programming</li><li>• MBAM633 - Essential Business Law</li><li>• MBAM670 - Digital Marketing</li><li>• MBAM675 - Investing</li><li>• MBAM684 - Project Management</li></ul>
<b>MBAM Capstone Project</b> <b>Complete ALL of the following Courses:</b> <ul style="list-style-type: none"><li>• MBAM696 - MBAM Capstone: Business Plan</li></ul>
<b>Additional Comments:</b>

### Overview

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The Master of Business Administration in Managerial Science (MBAM) equips students with the knowledge and skills required to formulate and implement industry specific business strategies to excel in managerial roles across various industries. This program challenges the students to integrate principles of business management with advanced concepts in managerial science. Students will develop a holistic understanding of organizational dynamics and effective management strategies.

### Learning Outcomes

## Master of Business Administration in Managerial Science Program Learning Outcomes

MBAM graduates will be able to demonstrate the following:

1. Analyze complex business problems using industry specific techniques and managerial science frameworks.
2. Develop and implement data-informed innovative business strategies.
3. Lead diverse teams and navigate organizational dynamics with agility and strategic foresight.
4. Evaluate and adapt to technological advancements shaping the future of business and management.
5. Drive organizational performance and competitive advantage through effective decision-making and leadership.

### Meet Your Professors

### Admission Requirements

#### Admissions

## Application Requirements

Domestic and International Students:

1. Submit an application and a non-refundable **application fee**. This fee is not required from students previously admitted to a graduate program at Concordia University Irvine.
2. Current resume or CV.
3. Two current letters of recommendation: (Online Form or PDF). References should comment on academic proficiency, personal character and competence, and effectiveness in professional work.
4. Statement of Intent.
5. Official transcript showing bachelor's degree posted.

## Admissions Eligibility

1. Hold a bachelor's degree from a regionally accredited college or university.
2. Graduate Management Admissions Test (GMAT) score is not required but will be taken into consideration if the exam has been completed.

## Acceptance Information

The applicant is expected to provide evidence of their ability to achieve success in a graduate program based on, but not limited to, the following areas of measurement:

1. Success as an undergraduate student demonstrated by continuous improvement in academic performance including a cumulative GPA of 2.75 or better in all previous college work. All academic accomplishments are considered on an individual basis.
2. Success as a member of the business community demonstrated by continuous growth in job title and responsibility.
3. Success as a responsible and contributing member of society.
4. Success as demonstrated by moral and ethical leadership.

## Conditional Acceptance

An applicant may be granted conditional acceptance into the program in 2 instances:

1. The applicant's GPA is lower than 2.75 in which case the candidate must complete a semester of study with a GPA of 3.0 or greater to be granted full acceptance.
2. If the applicant is not currently employed, meaningful work must be obtained within the first semester.

Upon acceptance into the program, a student will meet with their program adviser to prepare a course plan and pre-enroll in courses.

## International Applicants

If an international student has an undergraduate degree from an English speaking university, a Test of English as a Foreign Language (TOEFL) is not required. A TOEFL or IELTS score is required if the international student has an undergraduate degree from a non-English speaking university. The required scores are:

- TOEFL - 88 or higher
- IELTS - 7.0 or higher

International Student I-20 requirements can be found [here](#).