

Curriculum Vitae

Andrew Gutierrez

andrew.gutierrez@cui.com

Education

MFA in Film Production (Emphasis in Directing)

Graduated: May 2020

Chapman University – Orange, CA.

Thesis Film: Paz (Peace) Advisor: Andy Lane

BA in Film Studies

Graduated: June 1993

University of California, Santa Barbara

Teaching & Advising

Adjunct Professor – Concordia University, Irvine

2023 - 2024

- Created curriculum and taught Film History, Narrative Production and Documentary Production, Video Editing and Video Art for Art Department.
- Created new internship opportunities for students with an interest in editing.
- Advised student with Honors Investigation on Navigating The Film Industry for the Digital Age.
- Recommending equipment purchases for new film production department.

College and Singles Group Director (Ages:18 - 25)

2010 – 2019

- Planned and taught a weekly Bible Study on practical Christian living.
- Met individually with students to advise them through difficulties.

Video Production Instructor

2014 – 2015

- Planned and taught video production courses which covered; DSLR exposure, basic lighting, documentary production and short subject film production.
- Watched homework projects and critiqued assignments to help improve their work for the next project.
- Intentionally created this course to be experiential. First hour taught the subject. Second half of class was having the students do what was just taught.
- Brought in special speakers when their experience would add value to the subject.

Acting Class

2015

- Taught acting class along with an outstanding actor to give two perspectives: One actor and one director.
- Discussed the different styles in acting from Stanislavski's Method to Meisner's Repetition.
- Each week gave them scenes to perform and critiqued each student's work.
- Ended class by hosting a student showcase with live performances.

Presentations

- *Orientation Film Screening* – Was asked to screen my thesis film *Paz* at Chapman University's orientation to the incoming class of first year graduate students. Was given this high honor two years in a row. The distinction was unique because they only choose two films each year. Stayed for a Q&A and answered questions on the many challenges of making an award winning film.
- Have been requested numerous times to come and speak to a film production class at Chapman University. Topics covered ranged from *breaking in to the industry today* to *how to choose your thesis project*.
- Gave presentation in a screenwriting class at Chapman University titled: *Fabula, Syuzhet and The Next Step – Applied Film Theory*.
 - Please see below under **Recent Research**.

Honors and Awards

Short film, *Paz* (Peace), winner of 10 awards and numerous nominations including:

- Mexican American Film and Television Festival - Illustrious Award: Best Director - Winner
 - Won Best Director Award in 2022
 - <https://latinheat.com/andrew-gutierrez-receives-theillustrious-award-for-best-director-at-maftf/>
- American Society of Cinematographers (ASC) Michael Chapman Heritage Award – Finalist
 - In 2020, *Paz* was considered one of the top 5 student films in the country for Best Cinematography.
 - <https://theasc.com/news/asc-selects-2020-student-heritage-award-nominees>
- Creative Artist Agency (CAA) Moebius Showcase - Semi-Finalist
 - By being a semi-finalist, I have had the unique and desired position of developing a relationship with one of the most prestigious agencies in the world.
- KCET Fine Cut Festival of Films – Finalist
 - By being a finalist, it allowed our film *Paz* to be broadcast on PBS SoCal (KCET) for nearly two months in LA and Orange County.

- Prague International Indie Film Festival (End Of The Year Event, 2021)
 - Best Supporting Actor – Armando Dubon Jr. – Winner
 - Best Student Short - Finalist
 - Best Student Male Director – Andrew Gutierrez - Finalist
 - Best Ensemble – Paz – Finalist
 - Best Actress – Heidi Martin – Finalist
- Los Angeles Film Awards
 - Best Drama – February 2021

Recent Research

- Selected as one of seven film directors out of 150 applicants, to develop a screenplay in the MACEF (Mexican-American Cultural Education Foundation) Masters Workshop. We are working with well-established filmmakers in the film industry to develop a screenplay with marketable potential to give us an opportunity for future success in film.
- Researching the literary terms **Fabula and Syuzhet**, derived from Russian Formalism. By the 1920's the terms were applied to film as Story (Fabula) and Plot (Syuzhet). I researched and proposed that the terms could be connected to screenwriting and applied to the use of Needs and Wants. Needs = Story. Wants = Plot.
 - Gave presentation at Chapman University in a screenwriting class.

Professional Experience

Beachcities Community Church, Director of Video Production 2009 – 2017
Produced, Directed and Edited a variety of video productions. I managed all aspects of video production including: delivering live broadcast of weekly church services for posting on their website. Directed a variety of videos each year from testimonials to narrative films. In 2014, I produced, directed and edited The Curious Story of Spurious Falls, a feature length children's film. It was shot on location in the Kings Canyon National Forest and premiered at the Lido Theater in Newport Beach. I negotiated a contract with the Screen Actors Guild so that I would have access to union talent. In addition, **taught a video production course which covered; DSLR exposure, basic lighting, documentary production, and short subject film production.**

Freelance, Producer/Director/Editor 2007 - 2009
Produced and directed the short film "SHADOWS" which was accepted to the International Family Film Festival in Hollywood. Began developing a feature documentary on the impact the sport of surfing has had on an indigenous tribe and their culture on the island of Tavarua in Fiji.

Helpline Productions, Segment Producer

2006 - 2008

Developed stories for two-minute intro/bio videos that introduced our guests before taking the stage at CBS in Hollywood. This required finding experienced crew throughout the U.S. and hiring them to shoot interviews and B-roll then send the media back to our offices to be edited. I communicated the vision and plan for each shoot including shooting style, camera format, shot lists, writing questions for interviews and securing locations. I managed monthly budgets to deliver 6-8 video packages per month. Acquired and properly managed all paperwork, permits, receipts, releases, and clearances. I also functioned as a director, camera person and editor for local interviews. Worked with A-list clients and **personally interviewed:**

Angela Bassett & Courtney Vance – Academy Award Winning Actress and
Acclaimed Actor
A.C. Green – L.A. Lakers
Richard Rogg – Founder of Promises Rehab Center

Freelance, Producer/Director/Camera Person/Editor

2003 - 2006

Creative development, direction and coordination of all production phases for clients.

Stanford University's-Preventing Sexual Harassment for Students
Hewlett Packard: Mobile Services Delivery Platform

Playback Media, Writer/Producer/Director

2000 - 2002

Helped launch the production department for internet video training company. Duties included: studio and equipment acquisition, build-out of studio, recruit video personnel and production team. Administered equipment budgets of up to 100K. Managed multiple production budgets simultaneously ranging from 10K-40K, while ensuring the quality exceeded production and client standards. Produced and directed **over forty productions in two years. Winner of 3 Telly Awards.**

In addition, early in my career, I worked on the feature film Selena with Jenifer Lopez in 1996 and on Oprah Talks to Michael, an interview given by Oprah Winfrey with Michael Jackson on Neverland Valley Ranch in 1992.

References

Andy Lane, Associate Professor

Dodge College of Film and Media Arts, Chapman University
714.997.6765, lane@chapman.edu

Roy Finch, Assistant Professor

Dodge College of Film and Media Arts, Chapman University
714.997.6765, rfinch@chapman.edu

Pavel Jech, Professor and Associate Dean of Academic Affairs

Dodge College of Film and Media Arts, Chapman University

714.997.6765, jech@chapman.edu

Marissa Schneider, Church Administrator

Beachcities Community Church

714.698.0668, marissa.schneider@beachcities.org

Technical Skills

Adobe Premiere Pro, Adobe Illustrator, DaVinci Resolve, Creating Pitch Decks for Netflix

Miscellaneous

Featured In LatinHeat magazine - <https://latinheat.com/andrew-gutierrez-receives-theillustrious-award-for-best-director-at-maftf/>

Professional website - www.andrewgdirector.com