

**35TH ANNUAL
CONCORDIA UNIVERSITY IRVINE**



GOLDEN EAGLE GOLF CLASSIC

**MONDAY, November 4, 2024
COTO DE CAZA**

Sponsorship Opportunities 2024



**CONCORDIA
UNIVERSITY
IRVINE**

CUI.EDU/GOLF

35TH ANNUAL GOLDEN EAGLE GOLF CLASSIC



Support Student Scholarships

THE GOLDEN EAGLE GOLF CLASSIC

at Concordia University Irvine has helped to serve the financial needs of our students for over 30 years. It's also an amazing opportunity for you or your organization to show your support of higher education. Your sponsorship will have a direct impact in supporting our student athletes and can also serve as an amazing vehicle to promote your organization across a broad platform of university communication channels.

TITLE SPONSOR - \$25,000

Tournament Benefits:

- Name in title rights (The 35th Golden Eagle Golf Classic Presented by "Your Company")
- Company name and logo included in all available promotions for the tournament including but not limited to – press releases, university website, direct mail and social media
- Four golf foursomes
- Company name or logo on all golf carts
- Company name and logo on one tee sign on each course

CORPORATE SPONSOR - \$15,000

Tournament Benefits:

- Company name and logo included in all available promotions for the tournament including but not limited to – press releases, university website, direct mail and social media
- Three golf foursomes
- Company name and logo on one tee sign on each course

DOUBLE EAGLE SPONSOR - \$10,000

Tournament Benefits:

- Company name and logo included in all available promotions for the tournament including but not limited to – press releases, university website, direct mail and social media
- Two golf foursomes
- Presenting sponsor of the Putting contest
- Company name and logo on one tee sign on each course

SPONSORSHIP OPPORTUNITIES 2024

DINNER SPONSOR - \$7,500

Tournament Benefits:

- Company name and logo included in all available promotions for the tournament including but not limited to – press releases, university website, direct mail and social media
 - One golf foursome
 - Presenting sponsor of banquet dinner
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LUNCH SPONSOR - \$5,000

Tournament Benefits:

- Company name and logo included in all available promotions for the tournament including but not limited to – press releases, university website, direct mail and social media
 - One golf foursome
 - Presenting sponsor of lunch
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EAGLE SPONSOR - \$5,000

Tournament Benefits:

- Company name and logo included in all available promotions for the tournament including but not limited to – press releases, university website, direct mail and social media
 - Company name and logo placement in the tournament program
 - One golf foursome
 - Presenting sponsor of Closest to the Pin contest
 - Company name and logo on one tee sign
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STARTER SHACK SPONSOR - \$5,000

Tournament Benefits:

- Company name and logo included in all available promotions for the tournament including but not limited to – press releases, university website, direct mail and social media
 - One golf foursome
 - Presenting sponsor of breakfast
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GOLF BALL BOX SPONSOR - \$5,000

Tournament Benefits:

- Company name and logo included in all available promotions for the tournament including but not limited to – press releases, university website, direct mail and social media
- One golf foursome
- Company name and logo on golf ball boxes

BEVERAGE SPONSOR - \$5,000

Tournament Benefits:

- Company name and logo included in all available promotions for the tournament including but not limited to – press releases, university website, direct mail and social media
- One golf foursome
- Company name and logo on one tee sign at all beverage stations

**Not available to potential student athletes per NCAA regulations*

The cost of the preceding sponsorship packages, exclusive of a \$250 per person for golf fees, meals and athletic benefits, is tax deductible.

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SPONSORSHIP OPPORTUNITIES 2024

BIRDIE SPONSOR - \$3,000

Tournament Benefits:

- Company name and logo included in all available promotions for the tournament including but not limited to – press releases, university website, direct mail and social media
- Four golfers
- Presenting sponsor of Longest Drive contest
- Company name and logo on one tee sign

GOLF FOURSOME - \$1,600

INDIVIDUAL GOLFER - \$375

ALUMNI GOLFER - \$300 (\$75 discount)

**Not available to potential student athletes per NCAA regulations*

The cost of the preceding sponsorship packages, exclusive of a \$250 per person for golf fees, meals and athletic benefits, is tax deductible.

TEE SPONSOR - \$550

Tournament Benefits:

- One golfer
- Tee signage

TEE SIGNAGE - \$350

Tournament Benefits:

- Company name and logo (or student's name and team) on one tee sign on each course
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If you have questions, please contact Nancy Palmer at
(949) 214-3185 or at nancy.palmer@cui.edu

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