

MBA 620: International Leadership and Development

Spring 2010

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SCOPE AND OBJECTIVES: The objectives of the course are to promote and strengthen one's leadership abilities within the international business setting. As the world is increasingly becoming global in scope, understanding how effective leadership skills is important and can play an influential role in managing employees across different borders. Particularly in this turbulent environment, a strong leader can provide direction and guidance to motivate employees especially if they are dealing within a multinational organization. This course is about being an international leader and understanding the cultural, political and social environments an international leader must operate in. The course is designed to be a nontraditional independent study class focusing on learning about personal leadership skills within the context of an organization. It assumes a personal interest in the subject. The purpose in learning about leaders and international leadership is to enable each student to become a better leader within the international realm. The objective of International leadership is to provide a forum for the development of strategies, skills and techniques that promote successful leadership within organizations when companies have strategic base in several global locations.

Task Assignment: Leadership Case Study Assignment:

- 1.) Complete a **case study** by selecting an individual you feel has made a difference within the international scope. This person has to managing global operations within a Fortune 500 company.

- 2.) Please compare and contrast your leadership styles with this same person. Be sure to include research on leadership styles and what areas you feel are your strengths and weaknesses. What is your leadership style is general.

- 3.) Please compare and contrast your leadership style with a noted person in the international financial field. You are able to pick anyone of your choosing. What are the key attributes of being an effective leader within your industry.