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A Note from Our Director

I hope that your Spring Semester for the 2011-2012 academic year is a great one. Your MCAA faculty and staff are working hard to provide a great academic experience. We are extremely proud of the academic and professional accomplishments of current MCAA students and program alumni.

Please take the time to review our Spring MCAA Newsletter:

- **Spring term enrollment.** 39 classes; 620 students enrolled; 122 new MCAA students
- **Congratulations to the MCAA Class of 2012.** Our entire MCAA Team would like to wish you the very best as you move forward in life. We hope to see you at our Graduation Ceremony.
- **Our Spring Intensive Classes**
  - The *Athletic Director Institute* will be held April 19-22 in San Diego, California. This event is held in conjunction with the California State Athletic Director’s Conference.
  - *Advanced Theories and Strategies for Coaching Basketball*, held in Las Vegas, Nevada from May 11-13
  - A special thanks to instructors Rob Wigod and Ken Amman for the great job in facilitating these educational experiences. Our intensive classes blend the best of online and onsite learning strategies.
- **Academic Advisement**
  - Great academic advice is available by contacting Chelsea chelsea.rhodes@cui.edu
  - Don’t forget to utilize her outstanding service for questions regarding your academic plan.
- If you are in the San Diego, CA area, please stop by and visit us at the California State Athletic Directors Conference. The MCAA Program strongly supports professional development organizations such as CSADA. The Conference will be at the Town & Country Resort in San Diego.
- Please keep the following dates in mind:

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<thead>
<tr>
<th>TERM</th>
<th>START DATE</th>
<th>END DATE</th>
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<tbody>
<tr>
<td>Summer 2012</td>
<td>May 21, 2012</td>
<td>August 3, 2012</td>
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<tr>
<td>Fall I 2012</td>
<td>August 20, 2012</td>
<td>November 2, 2012</td>
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<td>Fall II 2012</td>
<td>November 12, 2012</td>
<td>February 1, 2013</td>
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**SPECIAL REQUEST** Please help me out by sharing your best practices. Many of you are doing a spectacular job and we would like to know more about it. This could include great performances by your team and/or the contribution(s) and special activities that you make to your school, community and the world. Please send me a brief note, letting me know more about your work. It’s ok to brag a little. Heaven knows that athletics and coaching can use some positive recognition. Please send to tom.white@cui.edu

Our program continues to be blessed with good students and quality instructors seeking to make the world of athletics a better place.

If you have any questions, do not hesitate to contact us. Please enjoy a wonderful summer.

-Tom
Dr. Jim Staunton Joins the MCAA Team

The Concordia University Master of Arts in Coaching and Athletic Administration (MCAA) program is proud to announce the addition of Dr. James Staunton to its staff in the position of Western Regional Director, Recruitment and Retention.

Dr. Staunton has been a member of the instructional staff in the MCAA Program for four years teaching Research Methods for Sports Studies; he will now coordinate services for current students and direct activities to expand the student population. Dr. Staunton serves as an MCAA 550 Research Methods instructor and as a Culminating Project advisor.

Dr. Staunton previously worked as a secondary school administrator in the Huntington Beach Union High School District, where he served in a variety of administrative roles culminating as principal of Huntington Beach High School. During his tenure as principal he served as re-leaguing chair for Orange County on behalf of CIF Southern Section. Upon the retirement of Dean Crowley as Commissioner, CIF Southern Section, Dr. Staunton became only the eighth commissioner in the Section’s 100-year history. He served for twelve years. During that time he established programs to teach sportsmanship, ethical behavior, and positive coaching techniques. Dr. Staunton served on the State CIF Federated Council, Risk-management Committee, Golf Committee and was instrumental in drafting the 16 principles of Pursuing Victory with Honor©. Upon his retirement from Southern Section he was honored with the State Distinguished Service Award and the CIF Southern Section Champions for Character Award now bears his name.

“I have always admired this program for what it teaches athletic administrators and for the opportunities this degree opens for our students,” he said. “I am honored to be part of this staff and will direct my energies to expanding the program and improving the services we provide our students.”

Concordia University Irvine MCAA program offers a unique professional development opportunity that fills the academic void between programs in educational administration and physical education. The Masters in Coaching and Athletic Administration program enhances leadership and administrative skills while building professional growth in coaches and athletic administrators. The MCAA experience is renowned for its positive and practical approach in the world of educational athletics.

Regarding any aspect of the MCAA Program, Dr. Staunton can be reached at jim.staunton@cui.edu
CALIFORNIA COACHES
CONFERENCE
Concordia University Irvine
JUNE 25 – 29, 2012

MASTER'S IN COACHING AND
ATHLETIC ADMINISTRATION

- Designed to strengthen your coaching and athletic administrative abilities
- Online and onsite classes available
- Flexibility to utilize a combination of academic options
- Fully accredited by the Western Association of Schools and Colleges

2012 KEYNOTE SPEAKERS

JODY CONRADT
FISHER DEBERRY
SUE ENQUIST
LAIRD HAYES
ROD OLSON
MARK SPECKMAN
ROB WIGOD

1530 CONCORDIA WEST, IRVINE, CA 92612
WWW.CULEDU/MCAA — 949-214-3266
Summer 2012 Course Offerings

<table>
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<tr>
<th>Online Courses – May 21-August 3</th>
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<tr>
<td>MCAA 510 Principles of Coaching &amp; Leadership</td>
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<td>MCAA 520 Psychology of Coaching</td>
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<td>MCAA 530 Ethics &amp; Sport</td>
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<td>MCAA 540 Sport Technologies</td>
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<td>MCAA 550 Research Methods &amp; Analysis</td>
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<td>MCAA 560 Leadership &amp; Administration</td>
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<td>MCAA 561 Athletic Finance</td>
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<td>MCAA 562 Facility Planning &amp; Event Management</td>
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<td>MCAA 570 Sport Medicine &amp; Performance</td>
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<td>MCAA 580 Legal Aspect of Sport</td>
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<td>MCAA 585 Speed, Strength &amp; Conditioning</td>
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<td>MCAA 595 Culminating Project</td>
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California Coaches Conference Irvine CA June 25-June 29

| MCAA 568 Advanced Theories & Strategies for Coaching Soccer |
| MCAA TBA Advanced Theories & Strategies for Coaching Track and Field |
| MCAA 573 Advanced Theories & Strategies for Coaching Basketball |
| MCAA 574 Advanced Theories & Strategies for Coaching Football |
| MCAA 575 Advanced Theories & Strategies for Coaching Softball |
| MCAA 576 Advanced Theories & Strategies for Coaching Volleyball |
| MCAA 577 Advanced Theories & Strategies for Coaching Baseball |
| MCAA 579 Advanced Theories & Strategies for Coaching Wrestling |
| MCAA TBA Advanced Theories & Strategies for Coaching Swimming |
| MCAA 585 Speed, Strength & Conditioning |

July 9- July 13

| MCAA 510 Principles of Coaching & Leadership Irvine |
| MCAA 530 Ethics & Sport Irvine |
| MCAA 562 Facility Planning & Event Management Irvine |
| MCAA 571 Advanced Theories & Strategies for Coaching Golf Irvine |

July 16- July 20

| MCAA 590 Coaching Academy Irvine |
| MCAA 561 Athletic Finance Irvine |

July 23- 27

| MCAA 540 Sport Technologies Irvine |
| MCAA 560 Leadership & Administration Irvine |
| MCAA 591 Athletic Director Institute Long Beach |

July 30- August 3

| MCAA 520 Psychology of Coaching Irvine |
Congratulations to the 2012 MCAA Teacher of the Year, Chelsea Rhodes!

The students, faculty and staff of the Master of Arts in Coaching and Athletic Administration Program at Concordia University Irvine recognize MCAA 595 Instructor Chelsea Rhodes for her outstanding professionalism, dedication, excellence in teaching and technical advisement. Chelsea personifies customer service to all MCAA students, faculty and staff.

Chelsea, your total commitment to achieving the goals and vision of the MCAA Program and to developing excellence in athletics is highly valued and greatly appreciated.

A Note from Admissions

Greetings from the office of admissions. The Summer term is almost here (May 21st) and the Fall 1 term (August 12th) is right around the corner. I hope that you are all enjoying the program and taking advantage of all that the program has to offer. Don't forget to register for the California Coaches Conference on June 25-29. This year's event promises to be a great opportunity to learn sport-specific coaching skills and to connect with coaches from around the country. We will once again be hosting top keynote speakers from around the country and numerous vendors as well.

I also want to remind you to let me know if you have any friends or colleagues that might be interested in the MCAA program. It is great to have someone to study with and bounce ideas off of, and why not let your friends gain the same great knowledge that you are receiving. You, your friends, or fellow colleagues can contact me any time at christopher.lewis@cui.edu or at 949-214-3025. I wish you continued success in the MCAA program and best wishes for a safe and enjoyable Summer!
Teachers, coaches, athletic directors and athletic administrators who work within an educational system are assuredly familiar with the salary schedules published by those districts. The higher the amount of training, certification and degrees held, the farther to the right on the scale the employee moves. While it may not be readily apparent, the cost of an advanced degree pales in comparison to the return on investment in a Master’s Degree.

During these uncertain economic times people seek investment opportunities. There are many attractive places to put money, but when it comes to a strong return on that investment it is hard to beat education. Advancing beyond the Bachelor of Arts degree can ensure an educator additional income, as well as a better retirement when the time comes to call it a career.

The following chart, (taken from a large public school district in Los Angeles County) graphically illustrates the direct benefits of an advanced degree:

Over the course of ten years of employment in this representative district a teacher with a minimal Bachelor’s Degree (blue bar) will earn a total of $531,993.00. A teacher with a Master’s Degree (green) will earn $567,685.00, a difference of $35,692.00, roughly twice the cost of the Master’s degree itself. A teacher/coach with a Master’s Degree and 45 units will earn $636,162.00: $104,169.00 more than the teacher/coach without a Masters and $68,477.00 more than the teacher/coach with a Masters only.

Additional income (which you could now invest) is not the only reason to pursue an advanced degree. For every year that the more highly educated teacher earns more money, he/she is contributing more toward retirement: a return on investment that is realized years later.

This is a simple illustration, but a powerful indication of how advancing educationally can pay dividends. Consider also the ability to advance through the institutional chairs that are available to those who have prepared themselves for the future. Administrative salary schedules are similarly geared to reward those who have advanced degrees.

If you are working in a school setting do this simple exercise. Examine the salary schedule of your institution. Identify where you are on the salary schedule and then calculate where you would be with additional advanced units. Then calculate where you would be with the additional units and a Master’s Degree. Now, determine how many more years you intend to work for that institution and see if an early investment in a degree will yield benefits for you and your family.
Bill McLaughlin and Doug Bennett
Join the MCAA Instructional Staff

Bill McLaughlin

The Master’s in Coaching and Athletic Administration program at Concordia University is proud to announce the addition of Bill McLaughlin to its teaching staff.

Bill worked as a practicing attorney for seven years before returning to a career in public school education that lasted 28 years. Bill rose through the teaching and administrative ranks to the position of Assistant Principal before joining the California Interscholastic Federation, San Diego Section ten years ago as an Assistant Commissioner.

Since his retirement from CIF, Bill has served as a consultant to the Sweetwater Union High School District as Coordinator of Athletic Programs. His duties include training coaches and athletic directors to operate their athletic programs in strict accordance with CIF rules and District Policy.

Bill brings years of experience as an athletic administrator as well as his expertise in the practice of law to the MCAA 580 class: Law for Recreation and Sport Managers. His ability to communicate principles of law as they apply to educational athletics will help students improve the performance of their jobs, and avoid legal and procedural pitfalls.

Bill has made numerous presentations to professional groups throughout the State of California. He is a frequent speaker on the subjects of due process, rule enforcement and rule interpretations. He has also instructed sport management professionals on the conduct of student eligibility hearings.

Doug Bennett

Doug Bennett, the Executive Director of Institutional Advancement, has joined the Concordia MCAA program as a part-time instructor and is teaching MCAA 562 Facilities Planning in the Spring semester.

A 2011 graduate of the MCAA program, Doug has been responsible for helping the Orange Coast College (OCC) Foundation secure over $65 million in cash and in-kind gifts to benefit OCC’s students in his 26 years at the college. Doug also supervises OCC’s highly successful weekend Swap Meet.

Doug has been an active fundraiser for OCC athletics helping to raise funds for individual teams, the new OCC Baseball Entranceway and securing support for the 2002 Measure C bond that provided major improvements to several OCC athletic facilities.

Doug and his wife Mailei live in Orange Park Acres where they own and operate the Riding Academy of Orange County. The academy provides riding lessons for children and adults in a safe and nurturing environment. Their daughters Tiffany, Erika and Sarah are all accomplished horsewomen and have competed at a variety of levels.

Doug has lived most of his life in Orange County and has a B.A. in Communications from Cal State Fullerton and an M.A. from Concordia University. Prior to working at OCC he was the Assistant Director of Development at St. Joseph Hospital in Orange.
MCAA student Keith Donerson, Head Football Coach at Dominguez High School (Compton, CA), was recently featured in the December 5, 2011 edition of Sports Illustrated for helping kids avoid trouble by choosing football over gangs.

Safe Haven

JEFF BENEDICT, ARMEN KETEYIAN

When the Dominguez High football team arrived by bus at Compton High for a Friday-afternoon game in September, the Dons players found four police cars parked around the stadium and every entrance to the field in lockdown. The stands had been emptied half an hour earlier as a further security precaution. Such is game day in Compton, where fears of gang activity overshadow even the city’s biggest sports rivalry.

After waiting for 10 minutes while guards unchained a padlocked gate in the security fence that surrounds the stadium, the Dominguez players ran onto the field and broke the silence. "The Lord is my shepherd," chanted the team captains in unison.

"I shall not want," the rest of the team shouted back. The players repeated the opening to the 23rd Psalm twice more before falling into formation for pregame stretches...

Read the rest of the article at: http://sportsillustrated.cnn.com/vault/article/magazine/MAG1192638/index.htm

Best of luck to MCAA student, professional volleyball player, and two-time Olympic Gold Medalist, Misty May-Treanor, as she prepares for the 2012 Summer Olympics. Misty has completed her coursework and is beginning her professional portfolio.

Misty May-Treanor

Kudos to MCAA’s Nicholas Taylor, who just won the competition to be named (along with the rest of his team) the 4-man overall champions for the 2011-2012 America’s cup bobsled season.

Nicholas Taylor

Kudos to NAIA National Champions and Coach of the Year, Ken Ammann. Ken is the instructor for MCAA 573: Advanced Theories and Strategies for Coaching Basketball.

Ken Ammann
### 2012-2013 Program Calendar

#### May 2012
- 4 **End of Spring Term**
- 5 **Graduation Ceremony - Bren Events Center (UCI Campus)**
- 21 **Summer Term Begins**
- 26 Last day to Add/Drop classes without penalty

#### August 2012
- 3 **End of Summer Term**
- 20 **Fall I Term Begins**
- 25 Last day to Add/Drop classes without penalty

#### November 2012
- 2 **End of Fall I Term**
- 12 **Fall II Term Begins**
- 17 Last day to Add/Drop classes without penalty

#### February 2013
- 1 **End of Fall II Term**
- 18 **Spring Term Begins**

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[www.cui.edu/mcaa](http://www.cui.edu/mcaa)