



FOR IMMEDIATE RELEASE

**SPEEDTRACK, INC. PARTNERS WITH
CONCORDIA UNIVERSITY IRVINE TO
EXPAND LEARNING OPPORTUNITIES
FOR FUTURE HEALTHCARE EXECUTIVES**

SpeedTrack Information Discovery for California Healthcare

Students in Concordia's Healthcare Management Program Receive Progressive and Relevant Educational Resource Thanks to SpeedTrack's Online Search and Analysis Service

IRVINE, CALIF., January, 2012—Concordia University Irvine today announced a partnership with the Yorba Linda technology firm SpeedTrack, Inc. to strengthen the university's **Healthcare Management** Program with a vast online database of healthcare information. The partnership marks a new chapter in giving students meaningful and relevant curriculum that goes beyond textbooks and lectures. It opens the door to real world healthcare applications and data management for developing innovative strategies to meet the ever increasingly complex challenges of the healthcare field.

SpeedTrack, Inc. combines data storage, integration, analysis and search into a single scalable technology that incrementally guides the user to information. The company's online search and analysis service allows healthcare professionals access to the past four years of every inpatient, outpatient and emergency room encounter in California, which includes over 63 million records spanning 550+ fields of data. This data is published by the Office of State Health Planning and Development (OSHPD) and is the only comprehensive dataset of all patient encounters.

"SpeedTrack is the ideal technology to provide healthcare management students with a wealth of current and significant education that is relevant for a successful career path," said **Dr. Stephen Duarte**, academic program director/assistant professor for Concordia University Irvine's Healthcare Management Program. "Our students will have access to an information database that will help them hone their analytical skills, which offers immediate applications and benefits to excel in their field."

"SpeedTrack is excited to partner with Concordia's forward-thinking Healthcare Management Program and help provide technology that promotes critical thinking," said Miles Yano, SpeedTrack's CEO. "Our technology enables any student to mine OSHPD data for the answers they need in just a few mouse clicks as well as find the 'Ah-Ha' nuggets of information along the way."

For more information about Concordia University Irvine's Healthcare Management Program, please visit www.cui.edu/hcm contact Dr. Stephen Duarte, at (949) 214-3480 or email stephen.duarte@cui.edu.

About Concordia

Concordia University Irvine is an *USNews* Top Tier Regional University that prepares students for their vocations and their calling in life. As a Lutheran Christian university, we support individuals in developing their God-given gifts to fulfill their professional calling. CUI offers undergraduate, graduate, and adult degree programs in a beautiful Southern California location, with online and regional cohort options. For more information, please visit www.cui.edu.