## BRIEFLY

YOUTH ENTREPRENEUR ACADEMY TEACHES BUSINESS LESSONS More than 100 students attended the fourth annual Teen Entrepreneur Academy, hosted by Concordia Univer-
sity Irvine School of Business. sity Irvine School of Business.
The weeklong program is for high The weeklong program is for high
school students interested in starting a school students interested in starting a
business. They live on campus for a business. They live on campus for a
week and learn the basic principles of entrepreneurship. At the end of the week, top teams present their business
plan via an eight-minute "sales pitch." plan via an eight-minute "sales pitch.
Tony Hsu of Woodbridge High School was a member of the winning team, which designed a prescribed transdermal patch for coronary artery disease patients. The adhesive patch
would offer patients an alternative to taking medications through syringe intaking medications throug sy student Katherine Wong was also on the winning team. Irvine schools sent 14 of the 104 teens that attended this year. New this year was the Kid Entrepre-
neur Academy, a summer day camp neur Academy, a summer day camp designed for ses. eighth grades. dean of Concordia's School of Business.

TWO AT DESIGN FIRM
EAR LEADEASHP ROLES Design firm LPA Inc. has appointed Wendy Rogers as chief talent officer
and Glenn Carels as chief design offic and Glenn Carels as chief design offic-
er. new offices in San Jose and San Antonio, Texas. Employee growth exceeded
20 percent.
Rogers will be responsible for reRogers will be responsible for re-
cruitment and career development. cruitment and career development
Carels will be responsible for explora tion and development of the firm's brand. the firm as interns.
ROOFING COMPANY CELEBRATES 25TH ANNIVERSARY Antis Roofing \& Waterproofing host ed a western-themed party for nearly
1,000 people to mark its 25 th anniver 1,000 people to mark its 25th an
sary July 25 at its headquarters. Sharon Ellis, president and chief ex ecutive officer of Habitat for Humanity OC, was among the guests in attendance. The roofing company has donated roofs, in total worth about $\$ 500,000$,
for every Habitat for Humanity for every Habitat for Humanity
Orange County build since 2009

- Compiled by Sarah de Crescenzo

SNAPSHOTS: BACK-TO-SCHOOL EVENT


Unique Gonzalez, 5, puts on her new backpack Monday evening at Pretend
City in Irvine. About 200 children took home a new backpack stuffed with school supplies Monday from a back-to-school event put on by South County Outreach at the Pretend City children's museum.

Kai Cotton, 5 , of Lake Forest shows off her
new backpack new backpack
Monday. In Monday. In
addition to school supplies, the outreach event offered haircuts, dental screenings and dinner to fami-
lies gathered at lies gathered at
Pretend City children's museum.


Bryan Ruiz, 4, of Mission Viejo gets a new backpack. By Sep-



Janardan Harrington, 5, of Laguna Hills gets a haircut from stylist Jaime Brown of Salon 356 in Laguna Niguel.


Volunteer Will Black, left, of Aliso Viejo, helps distribute school supplies to children at Pretend City on Monday.

## OUR BIGGEST MARKDOWN EVENT OF THE YEAR <br> 

New price reductions on millions of items!
Here's just an example, there's so much more in store!


* macys

